

MCF Operational Bulletin April 2009 Edition

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Introduction to EMF Explained Series

This Operational Bulletin primarily focuses on using EMF Explained Series www.emfexplained.info, a web based source of information about electromagnetic energy (EME) issues. EMF Explained Series covers topics on Wireless Technology and Health, EMF research, EMF standards, common myths about mobile phone technology and provides links to other useful sources of information.

The terms EME and EMF (electromagnetic fields) are used interchangeably on this web site. It was developed by the Australian Mobile Telecommunications Association in conjunction with the GSM Association (GSMA) and Mobile Manufacturers Forum (MMF). GSMA and MMF are both based in Europe where the term EMF is more commonly used.

The EMF Explained Series references national, international and government sources for information on health issues.

It is regularly updated and should be one of the first sources of information for any health and safety queries. Click on the "What's new?" section www.emfexplained.info/#NEW each time you visit for information on current issues.

EMF Explained Series is structured in a very easy to read and navigate manner. All topics are listed on the left hand menu so you can easily see what is covered at a glance. For each topic there is a summary, detailed and reference link tab, so you can easily delve in to as much information as you like.

Top 10 Tips for using EMF Explained Series

#1	Save www.emfexplained.info in your web favourites
#2	Use the menu on the left hand side for quick access to the topic of interest
#3	Select the "L1 summary" tab in each topic for a brief overview – ideal for customer inquiries and phone calls where timely information is required
#4	Select the "L2 detailed" tab for more comprehensive information – ideal for preparing information briefs and more complex inquiries
#5	Print the "L2 detailed" page or download the L2 flyer as a handy reference tool – ideal for meetings, stakeholder engagement and for handout
#6	Select the "L3 links" tab for specific references on that topic – this is ideal for supplementary information
#7	Use Mobile Myths to provide timely answers to inquiries about myths
#8	Download the images and graphics to enhance presentations
#9	Have www.emfexplained.info online at Stakeholder meetings and information sessions – ideal for demonstrations, like how "mobile networks work"
#10	Print some emfexplained business cards for easy reference and for handout

How EMF Explained Series can be used to help you

EMF Explained

www.emfexplained.info

The EMF Explained Series is a great tool for use in handling queries about health and safety issues related to the deployment

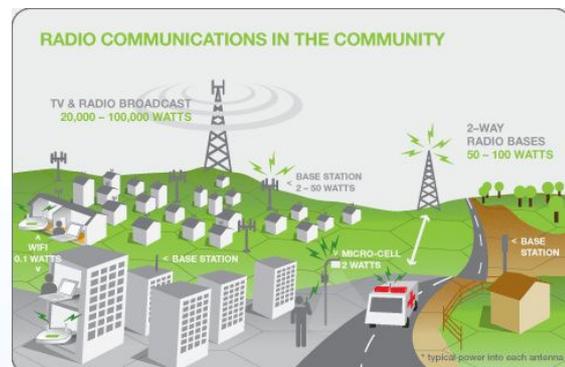
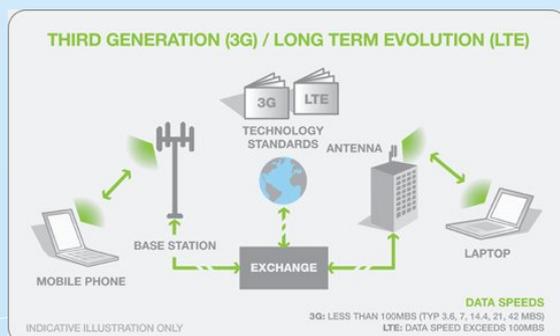
of mobile phone base stations. We asked a few people how they used it.....

"I've found the EMF Explained webpage to be a handy one stop shop reference point for all EMF queries"

"The EMF Explained webpage offers the most up to date information for members of the public and local government associations with respect to health and safety queries associated with radio communications infrastructure. It also covers off on a range of other EMF issues, such as current research studies from around the world"

"A great resource for anyone with EME issues. If you simply want to find out further information on a specific EMF topic, then look no further than EMF Explained"

Samples of graphics on EMF Explained



Collection of ACIF Code Statistics in 2009

On behalf of the MCF National Council, we extend our thanks to carriers and consultants that are collecting month-by-month statistics during 2009, in preparation for the 5 Year Review of the ACIF Code "Deployment of Mobile Phone Network Infrastructure".

The Review will examine whether the Code should be withdrawn, reviewed or confirmed.

After 3 months of collection and collation by the MCF, an encouraging trend is emerging. Whilst complaints (section 7 of the Code) have continued to decline over the past 5 years, recent statistics suggest that participation in Code consultation processes by stakeholders continues to be positive. The MCF will be examining the success of the Code in meeting all of its objectives, which includes dissemination of information and stakeholder participation in Code consultation processes.

For further information please contact Helen at the MCF via email helen.greenwood@amta.org.au

Contact details for the MCF

The MCF office is located in Melbourne at; 119 Ferrars Street, South Melbourne Victoria 3205.

If you have any questions about the information contained in the Operational Bulletin please contact us on (03) 9684 3419 or fax us (03) 9684 3434 or email Helen.greenwood@amta.org.au